

Rethinking Globalization Hardcover

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Corporations and the Public Interest Triple Bottom Line Spiritual Capital Catalog of Best-selling Teaching Materials The Nation Globalization Globalization The American Economic Review The Journal of Environment & Development Restructuring, Stabilizing and Modernizing the New Russia Current Sociology International Politics New Statesman Library Journal Population Today The Publishers Weekly Economic Bulletin Bulletin of the World Health Organization Latino(a) Research Review Choice *Steven D. Lydenberg Fouad Sabry Danah Zohar Harvard Business School Publishing Corporation Thomas Hylland Eriksen George Ritzer Paul J. J. Welfens Melvil Dewey Deutsches Institut für Wirtschaftsforschung World Health Organization*

what is triple bottom line the social environmental and economic aspects of an organization are the three components that make up the triple bottom line accounting system there are certain firms that have chosen to implement the tbl framework in order to evaluate their performance from a more comprehensive standpoint in order to generate more business value in 1994 john elkington a business writer asserts that he was the one who first used the phrase how you will benefit i insights and validations about the following topics chapter 1 triple bottom line chapter 2 environmental full cost accounting chapter 3 corporate social responsibility chapter 4 eco efficiency chapter 5 double bottom line chapter 6 sustainable business chapter 7 sustainable procurement chapter 8 corporate sustainability chapter 9 john elkington business author chapter 10 sustainability metrics and indices chapter 11 sustainability accounting chapter 12 return on investment chapter 13 environmental social and corporate governance chapter 14 earth economics chapter 15 environmental profit and loss account chapter 16 sustainable market orientation chapter 17 social accounting chapter 18 fourth bottom line chapter 19

ecopreneurship chapter 20 triple bottom line cost benefit analysis chapter 21 context based sustainability ii answering the public top questions about triple bottom line iii real world examples for the usage of triple bottom line in many fields who this book is for professionals undergraduate and graduate students enthusiasts hobbyists and those who want to go beyond basic knowledge or information for any kind of triple bottom line

spiritual capital presents a new vision of capitalist society that transcends the greed materialism and meaninglessness so rampant today it offers an idea of wealth profit and capital that s about more than simply money

for the first time in human history the vast majority of the world s population is connected through trade travel production media and politics ours is an era of ubiquitous mobile communication economic outsourcing mass migration and imported consumer goods at the same time people everywhere are concerned to keep their identities rooted and sense of place in the face of momentous change this new edition of thomas hylland eriksen s concise and engaging landmark textbook outlines the main debates and controversies around globalization and develops a unique perspective to show how globalization is an inherently double process taking place both from above and below each chapter is supported by boxed case studies and bullet points summarizing the core information suggestions for further reading and essay and discussion questions making this the ideal guide for both the classroom and independent study focusing on key concepts of globalization and drawing on international examples this book is essential for anyone wishing to understand the fundamental processes underlying the contemporary world and the consequences these have for all of us

list of figures preface 1 globalization i liquids flows and structures some of the basics from solids to liquids to gases flows does globalization hop rather than flow heavy light weightless heavy structures that expedite flows heavy structures as barriers to flows subtler structural barriers structure and process on the increasing ubiquity of global flows and processes and structures thinking about global flows and structures chapter summary 2 globalization ii some basic issues debates and controversies is there such a thing as globalization if there is such a thing as globalization when did it begin globalization or globalizations what drives globalization if there is such a thing as globalization is it inexorable does globaphilia or globaphobia have the upper hand if globalization is not inexorable has it gone too far what if anything can be done about globalization chapter summary 3 globalization and related processes i imperialism colonialism development westernization easternization imperialism colonialism development westernization easternization comparisons with globalization the era of the posts chapter summary 4 globalization and related processes ii americanization and anti americanism clarifying americanization some useful conceptual distinctions america s logistical technologies a

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russia has embarked upon a difficult process of systemic transformation and economic
opening up while the initial strong gdp decline seemed to have ended in 1997 the real

development was facing even more difficult problems as output declined sharply after the ruble and banking crisis of august 1998 inflation started to increase again exports and imports were falling capital flight increasing and unemployment rising there is broad disappointment in russia regarding the transformation failure in 1998 since so many people had hoped that the end of the soviet command economy would bring democracy prosperity and international integration while poland has been able to double per capita income in the 1990s it has fallen by 50 in russia and this despite considerable imf involvement and some modest support from other international organizations what were the reasons for transformation failure in the 1990s what are the ingredients for long term sustainable transformation what are the internal and international requirements to avoid a second possibly tragic failure of transformation in russia an international group of researchers has focussed on these problems during a two year research project financed by the alfried krupp von bohlen und halbach foundation a series of papers were presented at workshops in potsdam bonn and moscow in 1999 where this book is devoted to four important issues the russian transformation crisis the topic of restructuring the need for stabilizing russia and the requirements for modernizing russia

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